

# Misti Kenison

Web & Graphic Designer



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## About Me

I have over 10 years experience as a graphic and web designer/developer. I graduated with a BA in Fine Art, and have worked as a designer for over 10 years. I am also the author/illustrator of a series of children's books, The Tiny Traveler series.

## Employment

### **FREELANCE DESIGN**

2010 - Present

Graphic/Web Design & Development

- Design and program websites
- Create print marketing materials
- Coordinate brand development

### **JASON INTERNATIONAL**

2007 - 2010

Graphic & Web Design

- Implemented a new company website
- Created numerous microsities
- Designed sales materials
- Photoshopped dozens of photos

### **SAGE AUTOMATION**

2004-2007

Graphic Design/Sales Assistant

- Implemented a new marketing campaign
- Designed the company's website
- Created interactive sales presentations
- Shot and edited digital video

## Education

### **BACHELOR OF FINE ARTS**

University of Central AR

Conway, AR

Graduated 2002

## Skills

- Adobe Photoshop, Illustrator, InDesign
- Notepad ++
- CSS3, HTML5, PHP
- Responsive design
- Styleguides for websites
- CMS - Wordpress, Volusion
- Front-end development
- Email marketing (MailChimp, VR)
- Branding - Photos, Graphics and Logos